

R U S S I A

Federal State  
Unitary Enterprise  
**"National Marketing  
Center for Tourism"**





# Visit Russia

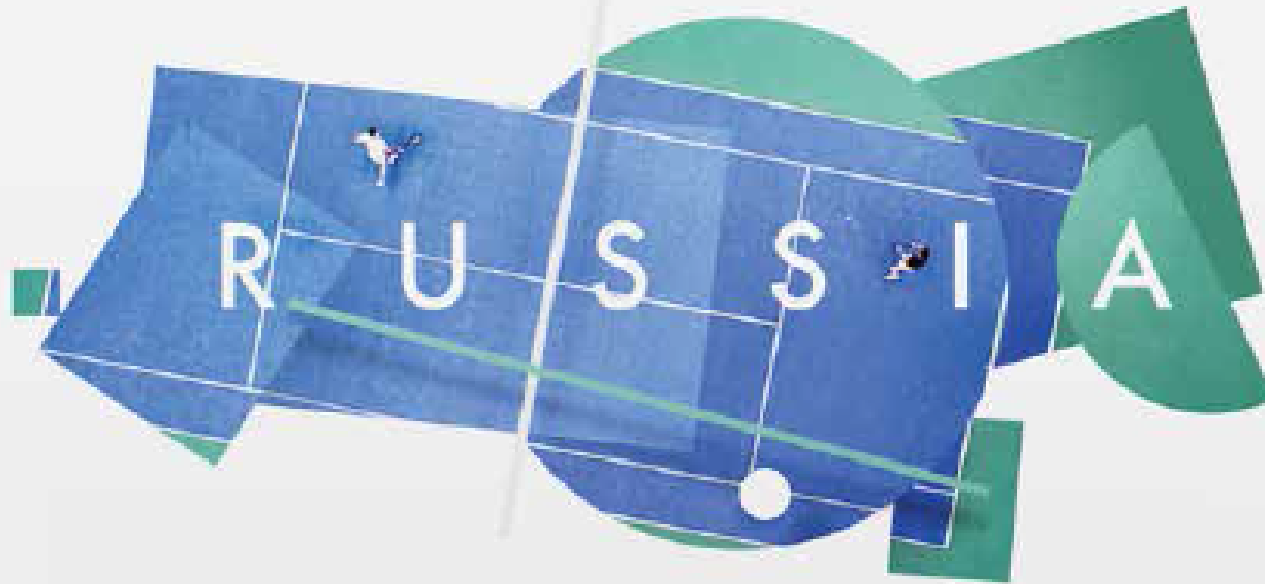
**Subordinate organization of the  
Federal Agency for Tourism of the  
Russian Federation**

**Information support for foreign  
travel companies and tourists**



# Our goals

- **Develop inbound tourism**
- **Popularize Russia as destination**
- **Promote Russian regional tourism products and services**



# Our capabilities

- **Fam-trips, press-tours**
- **Marketing campaigns**
- **Event-management and business meetings**
- **Meetings with federal and local authorities in Russia**



# Visit Russia

**58 National  
Tourist Offices in  
30 countries**



# **FIFA World Cup 2018**

**> 3 000 000  
foreign tourists**



# Our partners

- **State museums and parks**
- **Air and railroad carriers**
- **Tour operators**
- **Professional associations**

# Resorts of the North Caucasus







# **Russian Railways VIP-tour**

RUSSIAN ART  
THROUGH CENTURES



**Welcome to  
Russia!**



# CONTACT US

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